Form 144 Filer Information

**FORM 144** 

144: Filer Information

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

Filer CIK	0001870549
Filer CCC	xxxxxxx
Is this a LIVE or TEST Filing?	● LIVE ● TEST
Submission Contact Information	
Name	
Phone	
E-Mail Address	
144: Issuer Information	
Name of Issuer	Xpotential Fitness, Inc.
SEC File Number	001-40638
Address of Issuer	17877 Von Karman Ave. Suite 100 Irvine CALIFORNIA 92614
Phone	949-346-3000
Name of Person for Whose Account the Securities are To Be Sold	Geisler Anthony
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.	
Relationship to Issuer	CEO
144: Securities Information	on
Title of the Class of Securities To Be Sold	Class A Common Stock
Name and Address of the Broker	Northern Trust Securities, Inc. 50 S LaSalle St Chicago IL 60603
Number of Shares or Other Units To Be Sold	31453
Aggregate Market Value	1043349.48
Number of Shares or Other Units Outstanding	27566312
Approximate Date of Sale	04/28/2023
Name the Securities Exchange	NYSE

any part of the purchase price or other consideration therefor:

### 144: Securities To Be Sold

Title of the Class	Class A Common Stock
Date you Acquired	01/03/2023
Nature of Acquisition Transaction	Conversion of operating units to Class A common equity
Name of Person from Whom Acquired	Xpotential Fitness, Inc.
Name of Person from Whom Acquired	Apotential Fitness, inc.
Is this a Gift?	□Date Donor Acquired
Amount of Securities Acquired	31453
Date of Payment	01/03/2023
·	
Nature of Payment	Conversion of Class B Units to Class A

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	The Anthony Geisler Trust 17877 Von Karman Ave. Suite 100 Irvine CA 92614
Title of Securities Sold	Xponential Fitness Inc.
Date of Sale	04/19/2023
Amount of Securities Sold	81570
Gross Proceeds	2677535.25

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	The Anthony Geisler Trust 17877 Von Karman Ave. Irvine CA 92614
Title of Securities Sold	Xponential Fitness Inc.
Date of Sale	04/18/2023
Amount of Securities Sold	57100
Gross Proceeds	1857166.08

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	The Anthony Geisler Trust 17877 Von Karman Ave. Irvine CA 92614
Title of Securities Sold	Xponential Fitness Inc.

 Date of Sale
 04/17/2023

 Amount of Securities Sold
 51104

 Gross Proceeds
 1642768.74

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

The Anthony Geisler Trust
17877 Von Karman Ave.,

Irvine CA 92614

Title of Securities Sold Xponential Fitness Inc.

Date of Sale 03/31/2023

Amount of Securities Sold 66200

Gross Proceeds 2003185.52

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

The Anthony Geisler Trust
17877 Von Karman Ave.,

Irvine CA 92614

Title of Securities Sold Xponential Fitness Inc.

Date of Sale 04/03/2023

Amount of Securities Sold 69255

Gross Proceeds 2169821.48

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller

The Anthony Geisler Trust
17877 Von Karman Ave.

Suite 100

Suite 1 Irvine CA 92614

Title of Securities Sold Xponential Fitness Inc.

Date of Sale 04/04/2023

Amount of Securities Sold 38535

Gross Proceeds 1196118.69

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller The Anthony Geisler Trust

17877 Von Karman Ave. Suite 100 Irvine CA

92614

Title of Securities Sold Xponential Fitness Inc.

Date of Sale 04/06/2023

Buto of Guio

Amount of Securities Sold 200

Gross Proceeds 6193.95

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller

The Anthony Geisler Trust
17877 Von Karman Ave.
Irvine
CA
92614

Title of Securities Sold Xponential Fitness Inc.

Date of Sale 04/10/2023

Amount of Securities Sold 47717

Gross Proceeds 1489629.31

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller

The Anthony Geisler Trust
17877 Von Karman Ave.
Suite 100
Irvine
CA
92614

Title of Securities Sold

Xponential Fitness Inc.

Date of Sale

03/07/2023

0 D

Amount of Securities Sold

Gross Proceeds 57474.43

### 144: Securities Sold During The Past 3 Months

1900

Name and Address of Seller

The Anthony Geisler Trust
17877 Von Karman Ave.
Suite 100
Irvine
CA
92614

Title of Securities Sold

Xponential Fitness Inc.

Date of Sale

03/06/2023

24.0 0. 04.0

Amount of Securities Sold 110445

Gross Proceeds 3351398.30

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

The Anthony Geisler Trust
17877 Von Karman Ave.
Suite 100
Irvine
CA
92614

Title of Securities Sold Xponential Fitness Inc.

Date of Sale 04/12/2023

Amount of Securities Sold 300

Gross Proceeds 9616.50

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	The Anthony Geisler Trust 17877 Von Karman Ave., Suite 100 Irvine CA 92614
Title of Securities Sold	Xponential Fitness Inc.
Date of Sale	04/20/2023
Amount of Securities Sold	5393
Gross Proceeds	178090.53

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	The Anthony Geisler Trust 17877 Von Karman Ave. Suite 100 Irvine CA 92614
Title of Securities Sold	Xponential Fitness Inc.
Date of Sale	04/26/2023
Amount of Securities Sold	26200
Gross Proceeds	870136.95

# 144: Remarks and Signature

Remarks	
Date of Notice	04/28/2023
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	12/13/2022

### ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	/s/ Anthony Geisler

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)