Form 144 Filer Information

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

#### NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

#### **144: Filer Information**

Filer CIK	0001870549
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	● LIVE ◎ TEST
Submission Contact Information	
Name	
Phone	
E-Mail Address	

## **144: Issuer Information**

Name of Issuer	Xponential Fitness, Inc.
SEC File Number	001-40638
Address of Issuer	17877 VON KARMAN AVE SUITE 100 IRVINE CALIFORNIA 92614
Phone	6507522078
Name of Person for Whose Account the Securities are To Be Sold	Geisler Anthony

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	Officer
Relationship to Issuer	CHIEF EXECUTIVE OFFICER

# **144: Securities Information**

Title of the Class of Securities To Be Sold	COMMON STOCK
Name and Address of the Broker	GEORGESON SECURITIES CORPORATION 144 FERNWOOD AV EDISON NJ 08837
Number of Shares or Other Units To Be Sold	17703
Aggregate Market Value	295136.00
Number of Shares or Other Units Outstanding	32938771
Approximate Date of Sale	07/05/2023
Name the Securities Exchange	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold	
Title of the Class	COMMON STOCK
Date you Acquired	07/01/2023
Nature of Acquisition Transaction	RESTRICTED STOCK VESTING
Name of Person from Whom Acquired	XPONENTIAL FITNESS INC
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	17703
Date of Payment	07/05/2023
Nature of Payment	SERVICES RENDERED

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	05/25/2023
Amount of Securities Sold	13627
Gross Proceeds	341831.93

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	05/05/2023
Amount of Securities Sold	100
Gross Proceeds	3349.00

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	05/02/2023
Amount of Securities Sold	4105
Gross Proceeds	135547.10

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	05/01/2023
Amount of Securities Sold	30785
Gross Proceeds	1022369.85

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	04/28/2023
Amount of Securities Sold	31453
Gross Proceeds	1043296.01

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	04/20/2023
Amount of Securities Sold	5393
Gross Proceeds	178238.65

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	04/19/2023
Amount of Securities Sold	81570
Gross Proceeds	2677943.10

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	04/18/2023
Amount of Securities Sold	57100
Gross Proceeds	1856892.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	04/17/2023
Amount of Securities Sold	51104
Gross Proceeds	1642993.60

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	04/12/2023
Amount of Securities Sold	300
Gross Proceeds	9618.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	04/11/2023
Amount of Securities Sold	84709
Gross Proceeds	2699675.83

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	04/10/2023
Amount of Securities Sold	47717
Gross Proceeds	1489724.74

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE SUITE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	04/06/2023
Amount of Securities Sold	200
Gross Proceeds	6200.00

#### 144: Remarks and Signature

#### Remarks

Date of Notice

07/05/2023

#### ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

CONFORMED SIGNATURE ON FILE

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)