Form 144 Filer Information

**FORM 144** 

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information		
Filer CIK	0001870549	
Filer CCC	XXXXXXXX	
Is this a LIVE or TEST Filing?	● LIVE ◎ TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	Xponential Fitness, Inc.	
SEC File Number	001-40638	
Address of Issuer	17877 VON KARMAN AVE SUITE 100 IRVINE CALIFORNIA 92614	
Phone	6507522078	
Name of Person for Whose Account the Securities are To Be Sold	Geisler Anthony	
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.		
Relationship to Issuer	Officer	
Relationship to Issuer	CHIEF EXECUTIVE OFFICER	
144: Securities Information		
Title of the Class of Securities To Be Sold	COMMON STOCK	
Name and Address of the Broker	GEORGESON SECURITIES CORPORATION 144 FERNWOOD AVE EDISON NJ 08837	
Number of Shares or Other Units To Be Sold	13627	
Aggregate Market Value	341831.00	
Number of Shares or Other Units Outstanding	32938771	
Approximate Date of Sale	05/25/2023	

NYSE

Name the Securities Exchange

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

#### 144: Securities To Be Sold Title of the Class **COMMON STOCK** Date you Acquired 05/25/2023 RESTRICTED STOCK VESTING Nature of Acquisition Transaction XPONENTIAL FITNESS INC Name of Person from Whom Acquired Is this a Gift? Date Donor Acquired 13627 Amount of Securities Acquired Date of Payment 05/25/2023 SERVICES RENDERED Nature of Payment

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE STE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	05/05/2023
Amount of Securities Sold	100
Gross Proceeds	3349.00

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	ANTHONY GEISLER 17877 VON KARMAN AVE STE 100 IRVINE CA 92614
Title of Securities Sold	COMMON STOCK
Date of Sale	05/02/2023
Amount of Securities Sold	4105
Gross Proceeds	135547.00

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

05/01/2023

Amount of Securities Sold

30785

Gross Proceeds

1022369.00

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/28/2023

Amount of Securities Sold

31453

Gross Proceeds

1043296.00

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/26/2023

Amount of Securities Sold

26200

Gross Proceeds

1043349.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/20/2023

Amount of Securities Sold

5393

Gross Proceeds

178238.00

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/19/2023

Amount of Securities Sold

81570

Gross Proceeds

2677943.00

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/18/2023

Amount of Securities Sold

57100

Gross Proceeds

1856892.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/17/2023

Amount of Securities Sold

51104

Gross Proceeds

I642993.00

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/12/2023

Amount of Securities Sold

Gross Proceeds

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

COMMON STOCK

04/12/2023

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/11/2023

Amount of Securities Sold

84709

Gross Proceeds

2699675.00

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/10/2023

Amount of Securities Sold

47717

Gross Proceeds

1489724.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/06/2023

Amount of Securities Sold

200

Gross Proceeds

6200.00

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/04/2023

Amount of Securities Sold

38535

Gross Proceeds

1196118.00

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

04/03/2023

Amount of Securities Sold

69255

#### 144: Securities Sold During The Past 3 Months

**Gross Proceeds** 

2169821.00

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

03/31/2023

Amount of Securities Sold

66200

Gross Proceeds

2003185.00

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

03/07/2023

Amount of Securities Sold

[1900]

Gross Proceeds

57475.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

ANTHONY GEISLER
17877 VON KARMAN AVE
STE 100
IRVINE
CA
92614

Title of Securities Sold

COMMON STOCK

Date of Sale

03/06/2023

Amount of Securities Sold

110445

Gross Proceeds

3350901.00

### 144: Remarks and Signature

Remarks	UNDER SECURITIES SOLD IN THE LAST 90 DAYS SOME WERE PURSUANT TO A TRUST ACCOUNT
Date of Notice	05/25/2023

#### **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature CONFORMED SIGNATURE ON FILE

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)