# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

#### **SCHEDULE 14A**

(Rule 14a-101)

#### INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No.\_ Filed by the Registrant ⊠ Filed by a Party other than the Registrant  $\square$ Check the appropriate box: Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e) (2)) Definitive Proxy Statement  $\times$ Definitive Additional Materials Soliciting Material under §240.14a-**Xponential Fitness, Inc.** (Name of Registrant as Specified in its Charter) (Name of Person(s) Filing Proxy Statement, if Other Than the Registrant) Payment of Filing Fee (Check the appropriate box): X No fee required. Fee paid previously with preliminary materials: Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11. 



#### **XPONENTIAL FITNESS, INC**

2023 Annual Meeting Vote by May 09, 2023 11:59 PM ET





XPONENTIAL FITNESS, INC 17877 VON KARMAN AVE, SUITE 100 IVINE, CA 92614

#### You invested in XPONENTIAL FITNESS, INC and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 10, 2023.

### Get informed before you vote

View the Notice & Proxy Statement, Form 10-K online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 26, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

## Smartphone users

Point your camera here and vote without entering a control number





Vote Virtually at the Meeting\*
May 10, 2023

10:00 AM PDT

Virtually at: www.virtualshareholdermeeting.com/XPOF2023

<sup>\*</sup>Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

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	*	ssors have	or until their succe	al Meeting of Stockholder	ne 2026 Annual	ors to serve until ified.	lass II Director ted and qualif	To elect two been duly ele Nominees:	1.
or	Ø F						on	Chelsea Gray	1a.
or	<b>⊘</b> F							Jair Clarke	1b.
or	<b>⊘</b> F	for the	ic accounting firm	ndependent registered pu	he LLP as our in	of Deloitte & Tou r 31, 2023.	ppointment of ing December	To ratify the fiscal year en	2.
			ereof.	eting or any adjournment	before the meet	ay properly come	usiness as may	E: Such other	NOT

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".