FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

|   | OMB Number:              | 3235-0287 |
|---|--------------------------|-----------|
|   | Estimated average burden |           |
| ı | hours per response:      | 0.5       |

#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 10b5-1(c). Se                     | e Instruction 10.              |       |  |   |
|-----------------------------------|--------------------------------|-------|--|---|
| 1. Name and Ad<br>Junk Ryan       | dress of Reporting Per         | son*  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>Xponential Fitness, Inc.</u> [ XPOF ] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner   |
|                                   |                                | , ,   | 3. Date of Earliest Transaction (Month/Day/Year) 08/23/2023                                    | X Officer (give title Other (specify below)  Chief Operating Officer  |
| 17877 VON I<br>(Street)<br>IRVINE | 7877 VON KARMAN AVE, SUITE 100 |       | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                       | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |
| (City)                            | (State)                        | (Zip) |  |   |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transac<br>Code (Ir<br>8) |  |                                    |   | A) or Disposed           | Securities<br>Beneficially Owned<br>Following Reported | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | Beneficial<br>Ownership |
|---------------------------------|--|---|---------------------------------|--|------------------------------------|---|--------------------------|--|---|-------------------------|
|                                 |  |   | Code V Amount (A) or (D) Price  |  | Transaction(s)<br>(Instr. 3 and 4) |   | (Instr. 4)               |  |   |                         |
| Class A Common Stock            | 08/23/2023                                 |   | S <sup>(1)</sup>                |  | 585                                | D | \$21.4893 <sup>(2)</sup> | 10,456   |   | By<br>Spouse            |
| Class A Common Stock            |  |   |                                 |  |                                    |   |                          | 230,995  | D   |                         |
| Class B Common Stock            |  |   |                                 |  |                                    |   |                          | 27,420   | D   | ·                       |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr.<br>3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8) |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed<br>of (D) (Instr. 3,<br>4 and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                                  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|---|---|--|-----|--|--------------------|--|----------------------------------|---|--|--|---------------------------------------|
|   |   |  |   | Code                                    | v | (A)  | (D) | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |   | Transaction(s)<br>(Instr. 4)   |  |                                       |
| LLC Units in<br>Xponential<br>Holdings LLC          | (3)   |  |   |   |   |  |     | (4)  | (5)                | Class A<br>Common<br>Stock   | 27,420                           |   | 27,420   | D  |                                       |

#### **Explanation of Responses:**

- 1. The sale reported on this Form 4 represents shares sold by the reporting person to cover tax withholding obligations in connection with the vesting and settlement of restricted stock units. The sale was to satisfy tax withholding obligations to be funded by a "mandatory sell to cover" transaction and does not represent a discretionary transaction by the reporting person.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$21.36 to \$21.49, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote to this Form 4.
- 3. Any vested LLC Unit may be redeemed for, together with the cancellation of a share of Class B common stock, one share of Class A common stock or a cash payment equal to the volume weighted average market price of one share of Class A common stock for each LLC Unit redeemed.
- 4. All LLC Units are vested and redeemable into shares of Class A common stock.
- 5. The LLC Units do not expire.

/s/ John Meloun, as Attorney-in Fact, for Ryan Junk 08/24/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.