FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OI	MR	AP	PR	O	/Α

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Estimated average burden	
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person* Geisler Anthony			2. Issuer Name and Ticker or Trading Symbol Xponential Fitness, Inc. [XPOF]	S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/15/2023	X Officer (give title below) Other (specify below)					
C/O XPONENTIAL FITNESS, INC.				Chief Executive Officer					
17877 VON KARMAN AVE, SUITE 100		E 100	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) IRVINE	CA	92614		X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class B Common Stock	08/15/2023		G		3,606(1)	D	\$0	7,429,878	I	LAG Fit, Inc. ⁽²⁾	
Class B Common Stock	08/15/2023		G		1,976(1)	D	\$0	0	I	The Anthony Geisler Trust U/A Dated 05/17/2011 ⁽³⁾	
Class A Common Stock								361,565	D		
Class A Common Stock								371,643	I	The Anthony Geisler Trust U/A Dated 05/17/2011 ⁽³⁾	
Class A Common Stock								83,330	I	LAG Fit, Inc. ⁽²⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Ir	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		derlying	8. Price of Derivative Security (Instr. 5)	Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
LLC Units in Xponential Holdings LLC	(4)	08/15/2023		G			3,606	(5)	(6)	Class A Common Stock	3,606	(4)	7,429,878	I	LAG Fit, Inc. ⁽²⁾
LLC Units in Xponential Holdings LLC	(4)	08/15/2023		G			1,976	(5)	(6)	Class A Common Stock	1,976	(4)	0	I	The Anthony Geisler Trust U/A Dated 05/17/2011 ⁽³⁾

Explanation of Responses:

- 1. Reflects transfer of shares without consideration pursuant to a 10b5-1 gift plan adopted by the reporting person on December 13, 2022.
- 2. LAG Fit, Inc. is wholly owned by Mr. Geisler. Mr. Geisler has reported sole investment and dispositive power over the shares held by LAG Fit, Inc.
- $3. Shares are owned directly by the Anthony Geisler Trust U/A \ Dated \ 05/17/2011 \ and indirectly by Mr. Geisler as trustee of the trust.$
- 4. Any vested LLC Unit may be redeemed for, together with the cancellation of a share of Class B common stock, one share of Class A common stock or a cash payment equal to the volume weighted average market price of one share of Class A common stock for each LLC Unit redeemed.
- 5. All LLC Units are vested and redeemable into shares of Class A common stock.
- 6. The LLC Units do not expire.

/s/ John Meloun, as Attorney-in-Fact, for Anthony Geisler

08/17/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.