FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Junk Ryan | | | | | 2. Issuer Name and Ticker or Trading Symbol Xponential Fitness, Inc. [XPOF] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | |
|---|---|--------------------------------|--|-----------------------|---|--------|---|-------------------|---|--------------------|--|---------------------|----------------------------------|---|--|---|---|---------------------------------------|--|
| (Last) C/O XPONE | (First) | ` | fiddle) | | 3. Date of Earliest Transaction (Month/Day/Year) 03/02/2023 | | | | | | | | X | Officer (give title Other (s) | | | | | |
| 17877 VON KARMAN AVE, SUITE 100 | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Indiv | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | | |
| (Street) IRVINE | CA | 92 | 2614 | | | | | | | | | | | Form file | d by More | than C | ne Reportin | g Person | |
| (City) | (State) |) (Z | lip) | | | | | | | | | | | | | | | | |
| | | Ta | able I - No | n-Deriva | tive | Securi | ties Acc | uired, I | Disp | osed o | f, or E | Benefic | ially Ow | ned | | | | | |
| | | | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and | | | | Beneficially C Following Re | | Form | : Direct (D) lirect (I) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | v | Amount | | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | |
| Class A Common Stock | | | | 03/02/ | /02/2023 | | | A | | 2,389(1) | | Α | \$0 | 25,769 | | | I | By Spouse | |
| Class A Common Stock | | | | 03/02/2 | 03/02/2023 | | | F | F | | 819(2) | | \$25.25 | 24,950 | | I | | By Spouse | |
| Class A Common Stock 03 | | | | 03/06/2 | 06/2023 | | | F | | 18,864(2) | | D | \$30.49 | 242,083 | | | D | | |
| Class B Common Stock | | | | | | | | | | | | | | 33,9 | 20 | | D | | |
| Class B Common Stock | | | | | | | | | | | | | | 26,274 | | | I | By Spouse | |
| | | | Table II - | Derivati (e.g., pu | | | | | | | | | | ed | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | (Month/Day/Year) te of ivative | 3A. Deemed Execution Da if any (Month/Day/Y | Code | Transaction Code (Instr. | | Derivative | | 6. Date Exercisable Expiration Date (Month/Day/Year) | | nd 7. Title and Amour Securities Underly Derivative Security 3 and 4) | | rlying | 8. Price of Derivative Security (Instr. 5) | derivative Securities Beneficial Owned Following Reported | Ownersh Form: Direct (D or Indirect (I) (Instr. | Ownership | Beneficial Ownership (Instr. 4) | |
| | | | | Code | v V | (A) | | Date Exercisab | | Expiration Date | Title | - 1 | Amount or Number of Shares | | Transactio (Instr. 4) | ion(s) | | | |
| LLC Units in Xponential Holdings LLC | (3) | | | | | | | (4) | | (5) | Com | ss A nmon ock | 33,920 | 20 33,92 | | D D | | | |
| LLC Units in Xponential | (3) | | | | | | | (4) | | (5) | Com | ss A nmon | 26,274 | | 26,27 | 74 | I | By Spouse | |

Explanation of Responses:

- 1. Represents the Issuer's Class A common stock subject to performance stock units (PSUs) award granted pursuant to the Issuer's equity incentive plan. All PSUs are vested.
- 2. Shares were withheld to satisfy tax withholding obligations in connection with the release of shares subject to vesting.
- 3. Any vested LLC Unit may be redeemed for, together with the cancellation of a share of Class B common stock, one share of Class A common stock or a cash payment equal to the volume weighted average market price of one share of Class A common stock for each LLC Unit redeemed.
- 4. All LLC Units are vested and redeemable into shares of Class A common stock.
- 5. The LLC Units do not expire.

/s/ John Meloun, as Attorney-in-Fact, for Ryan Junk

03/06/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.