SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number 3235-0287 Estimated average burden 0.5 hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Geisler Anthony			2. Issuer Name and Ticker or Trading Symbol Xponential Fitness, Inc. [XPOF]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) C/O XPONENTIAL FITNESS, INC.		, ,	3. Date of Earliest Transaction (Month/Day/Year) 02/23/2023	X Officer (give title Other (specify below) Chief Executive Officer						
17877 VON F (Street) IRVINE (City)	KARMAN AVE, S CA (State)	92614 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
	Table I - Non-Derivative Securities Acquired Disposed of or Beneficially Owned									

Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount (A) or (D)		Price	(Instr. 3 and 4)		(instr. 4)
Class A Common Stock	02/23/2023		Α		26,941(1)	A	\$ <mark>0</mark>	383,079	D	
Class B Common Stock								24,175	I	The Anthony Geisler Trust U/A Dated 05/17/2011 ⁽²
Class A Common Stock								1,052,514	I	The Anthony Geisler Trust U/A Dated 05/17/2011 ⁽²⁾
Class B Common Stock								7,439,858	I	LAG Fit, Inc. ⁽³⁾
Class A Common Stock								83,330	Ι	LAG Fit, Inc. ⁽³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(5.3, Pars, cars, cars, construct cocarries)															
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date		Execution Date,		4. Transaction Code (Instr. 8)		nber of tive ties red (A) cosed (Instr. d 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
LLC Units in Xponential Holdings LLC	(4)							(5)	(6)	Class A Common Stock	24,175		24,175	I	The Anthony Geisler Trust U/A Dated 05/17/2011 ⁽²⁾
LLC Units in Xponential Holdings LLC	(4)							(5)	(6)	Class A Common Stock	7,439,858		7,439,858	I	LAG Fit, Inc. ⁽³⁾

Explanation of Responses:

1. Represents the Issuer's Class A common stock subject to restricted stock units (RSUs) award granted pursuant to the Issuer's equity incentive plan. The RSUs will vest, subject to continued service, 100% on May 24, 2023.

2. Shares are owned directly by the Anthony Geisler Trust U/A Dated 05/17/2011 and indirectly by Mr. Geisler as trustee of the trust.

3. LAG Fit, Inc. is wholly owned by Mr. Geisler. Mr. Geisler has reported sole investment and dispositive power over the shares held by LAG Fit, Inc.

4. Any vested LLC Unit may be redeemed for, together with the cancellation of a share of Class B common stock, one share of Class A common stock or a cash payment equal to the volume weighted average market price of one share of Class A common stock for each LLC Unit redeemed.

5. All LLC Units are vested and redeemable into shares of Class A common stock.

6. The LLC Units do not expire.

/s/ John Meloun, as Attorney-in-

02/27/2023 Date

** Signature of Reporting Person

Fact, for Anthony Geisler

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.